

**Late Backup**



## **Austin City Council Strategy Workshop**

**April 5, 2017  
9:00 am – 5:00 pm  
Hilton Austin  
500 East 4th Street**

## **Objectives for the Day**

1. Affirm Citywide strategic outcomes as foundation for strategic plan
2. Clarify direction regarding indicators for each of the strategic outcomes
3. Provide direction and insights about Austin to advance the strategic planning process
4. Build understanding and buy-in among Council and Executive Team regarding roadmap for completing the City's strategic plan
5. Review opportunities for Council and CMO to further align its work to strategic outcomes
6. Continue to strengthen collaboration among City Council and Executive Team members

## **Proposed Agenda (with estimated time allocations)**

### **MORNING (Call to Order @9:00AM)**

- Review Objectives, Agenda & Principles for the Workshop (15-20 minutes)
- Review and Affirm City's Strategic Outcomes (15-20 minutes)
- Review and Clarify Direction on Indicators for Each Outcome (60 minutes)
- BREAK (15 minutes)
- Discussion of Austin-Specific Critical Issues and Challenges for Each Outcome (60 minutes)

### **LUNCH (45-60 minutes)**

- Prioritization of Strategic Issues (20-30 minutes)
- Review of Existing Plans/Initiatives & Their Alignment with Outcomes (45-60 minutes)
- Presentation and Discussion of Proposed Roadmap for Completing the Plan (45-60 minutes)
- BREAK (15 minutes)
- Discussion of Opportunities to Align Council and CMO Governance with Outcomes (60-90 minutes)
- Clarify Next Steps (15-30 minutes)

### **ADJOURN @5:00PM**